



Grayson High School Cheerleading



Dear Friends and Community Businesses,

Grayson High School cheerleading is a program that prides itself on excellence through athleticism, spirit, and community involvement. Our athletes are exemplary representatives of the high school and are involved in the community to provide positive role models to younger youth. Their dedication to the community is based in part on their understanding that our program could not exist without the support of their families and the businesses that support the Grayson area.

Our cheerleaders do a great deal of fundraising throughout the year, but we rely on businesses such as yours to help the coaches make the experience of cheering for the high school a positive one. Your help also will allow us to celebrate accomplishments as well as showing our encouragement of the young men and women in our program.

The teachers, coaches, parents and students at Grayson High School know the value and importance of nearby businesses such as yours to help the Grayson, and nearby Lawrenceville area, truly excel. We recognize and appreciate the sponsorship and support that we have received from various businesses and individuals. We sincerely hope that we are able to represent Grayson in a manner that makes those sponsors proud.

We would love to include your company as an Official Sponsor of the 2018-2019 Grayson High School Cheerleading Program. Please review our levels of sponsorship on the following page and let us know if you would be willing to join our team of wonderful sponsors! We are in need of Game Day Sponsors to provide our team meals before games as well. We are also open to any additional ideas that you would have to sponsor our team.

As you may know, any donation to our group is considered deductible as provided for in section 170 of the Internal Revenue Code. Our group is a non-profit cheerleading Booster Club registered under the name Cheers, Inc. Should your budget allow a gift to our club, I will provide any further information you need regarding the deductions including our Tax ID number and appropriate tax form. Thank you for your time and consideration, and please know that we understand your company to be a willing supporter of non-profit organizations such as ours. Our cheerleaders and parents will continue to show our appreciation.

Sincerely,

Joanna Root
Head Coach
Grayson High School
Spirit Cheerleading
Cheers, Inc.

Kamarah S. Angus
President
Grayson High School
Spirit Cheerleading
Cheers, Inc.



Grayson High School Cheerleading



Levels of Sponsorship and Benefits Included for each

Sponsorship Level:

- Platinum Sponsor
\$1000
- Gold Sponsor
\$500
- Silver Sponsor
\$300
- Bronze Sponsor
\$150

Benefits Include:

- Name on giveaway at Football game (ex. Clapper, Bell, etc.)
 - Vinyl Banner display at Home Games
 - Name on the back of GAA Camp shirts (by July 15th, 2018)
 - Thank you plaque to hang in your business
 - Link and listing on our website
- Name on the back of GAA Camp shirts (by July 15th, 2018)
 - Thank you plaque to hang in your business
 - Link and listing on our website
- Thank you plaque to hang in your business
 - Link and listing on our website
- Link and listing on our website
 - Our extreme appreciation!

Please know that we appreciate any level of Sponsorship!! A heartfelt thank you from the entire Cheerleading Squad, Coaches and Parents for your support! You can check out our website at www.graysoncheerleading.net

Sponsorship Form

Our business would like to support the Grayson High School Cheerleading Program with the following sponsorship:

Company or Individual Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Your Total Sponsorship Amount (please check one)

- _____ Platinum (\$1000)
- _____ Gold (\$500)
- _____ Silver (\$300)
- _____ Bronze (\$150)
- _____ Please write in any other amount.

Please make checks payable to “Cheers” and submit to:

Grayson High School Spirit Cheerleading
 Attn: Joanna Root
 50 Hope Hollow Rd
 Loganville, GA 30052

If you have any questions regarding sponsorship, please feel free to contact me at Joanna_Root@gwinnett.k12.ga.us.